

FOR IMMEDIATE RELEASE
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BIG SUR
INTERNATIONAL MARATHON

Photography & Video Guidelines

Any member of the media wishing to gain access to the course for photography or videography will need to contact Hillary Fujii, BSIM Marketing & Communications Director at 831-625-6226 or hillary@bsim.org

PRESS CREDENTIALS ARE REQUIRED and guidelines for course access and movement need to be discussed in advance.

Photographers/videographers are allowed to ride on the press truck **with advance notice**. The press truck will shoot the race start, stay ahead of the lead male runners, and drop back to cover the first female and initial runner 'crowd' shots. It may also stop at key scenic areas (Hurricane Point, Bixby Bridge, etc.) to allow for off-truck shooting if time allows. The press truck will reach the finish before the marathoners so that photographers have access to finish line images.

Basic filming rules include the following:

Photographers/videographers may NOT drive along the course route unless as part of a scheduled caravan (unless specific arrangements are made through the PR department in advance). Any violations to this rule will result in immediate removal from the course.

Photographers ARE allowed to shoot from a bicycle moving in the same northbound direction/lane as the runners. They must not interfere with runners' or walkers' movement, or any aid station actions.

Photographers/videographers must display a valid BSIM media credential at all times in order to gain access to restricted areas (i.e., finish line chute, food tent, medical tent, etc.)

Photographers/videographers may not trespass onto private land for purposes of better shooting angles of the course. This is very important.